

OUR SUPPORT SERVICES



We provide you with a complete and comprehensive training & support program to teach you the operating systems:

Initial Training System Learner Controlled

Our training program combines classroom and hands-on training in all phases of restaurant management. This includes day-to-day operations, marketing, purchasing, merchandising, customer services skills, human resource and financial management techniques, among others.

Manuals, Operating Systems, and Development

Gino's Burgers & Chicken provides a complete set of operations manuals to serve as a reference guide for operating your restaurant. You will receive updates to these manuals from time to time. Included are a variety of sales analysis forms, along with operational procedures and tools for efficient control over daily business operations.

Site Selection

Gino's Burgers & Chicken personnel will assist you in site analysis to help ensure proper selection. We'll help you find a site or you may take your site to us for review and approval.

Building Design & Equipment Specification

Gino's Burgers & Chicken provides prototype-building plans and specifications manuals for your approved architect to work from. Final plans must be approved by Gino's Burgers & Chicken. We will assist you during the design and construction of your restaurant.

Restaurant Opening & On-going Support

Gino's Burgers & Chicken provides you with on-site assistance during your opening. We will provide you continuing support through store visits, updating the operations and marketing materials, newsletters, meetings and phone contact.

Research and Development

Gino's Burgers & Chicken is committed to investing our resources on new products and systems to improve our image, operations, quality, menu selection, and profitability. Our goal is to meet consumer trends all within the confines of our business model.

Purchasing & Distribution

Gino's Burgers & Chicken has developed a procurement and distribution program with US Food Service, a national company, to maintain top-quality products that conform to our high standards and specifications while saving you money.

We're so darn supportive, we need another page to explain our services!

Over Please...