

MOST COMMONLY ASKED QUESTIONS



What Experience do I need to be considered as a Gino's Burgers and Chicken Franchisee?

Solid business acumen and prior restaurant experience is preferable. We also look for a positive attitude, a desire to be the best, and a willingness to succeed by following the proven Gino's Burgers & Chicken Franchisee System. Most importantly a franchise prospect must identify with GINO'S KEY PHILOSOPHY, CULTURE, AND VALUES located in that section.

How much is the Franchisee Fee?

The initial Franchise fee is \$35,000. The turnkey estimated cost of a Gino's Burgers & Chicken restaurant ranges between \$432,600 and \$697,770. See START UP COSTS & CAPITALIZATION REQUIREMENTS for specifics.

Does Gino's Burgers & Chicken provide Financing?

We do not offer direct financing. However, we can put you in touch with national lenders and equipment financing institutions.

How long does it take to actually open a Gino's Burgers & Chicken Franchise?

Once you are approved and the franchise agreement has been fully executed, several factors will determine the length of time it takes to open your Gino's Burgers & Chicken Franchise: finding a location; building the restaurant; and successfully completing the Gino's Burgers & Chicken training program. Typically, your restaurant will open 3 to 6 months after securing a site.

How do I select a Location for a Gino's Burgers & Chicken?

We work with real estate professionals who look for prime locations for our restaurants. They use specific criteria that we have put together based on our experience. Although franchisees are ultimately responsible for choosing their own sites (subject to approval by Gino's Burgers & Chicken), we provide our franchisees with the support necessary to find a suitable location. We will share with you information regarding any sites already approved by Gino's Burgers & Chicken for your chosen demographic area.

What is the Typical Square Footage needed to open a Gino's Burgers & Chicken Franchise?

Approximately 1,000 square feet in a food court and 2,500 to 3,000 square feet end cap, in line or downtown area.

What type of Training and Support does Gino's Burgers & Chicken provide to its franchisees?

Gino's Burgers & Chicken training is a learner controlled training program based on prior experience and comprehension. Typically, the range is six to eight weeks. We provide on-going support through store visits, newsletters, meetings, and phone contact.

How long does a Gino's Burgers & Chicken last?

Our franchise agreement has an initial term of 10 years. We offer two, 5-year renewals at 25% of the then current franchise fee.

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